

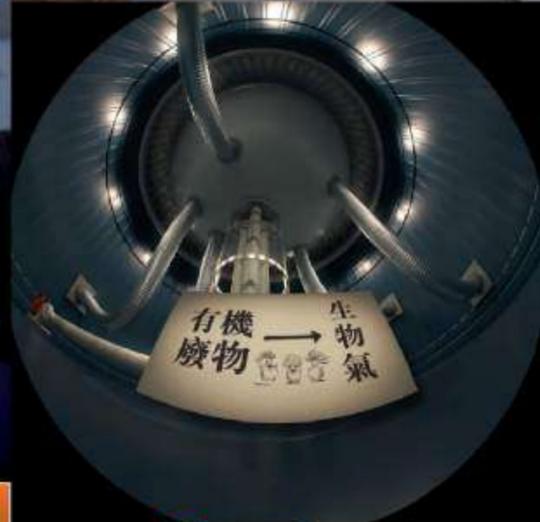


HOT • FRESH • TASTY

X



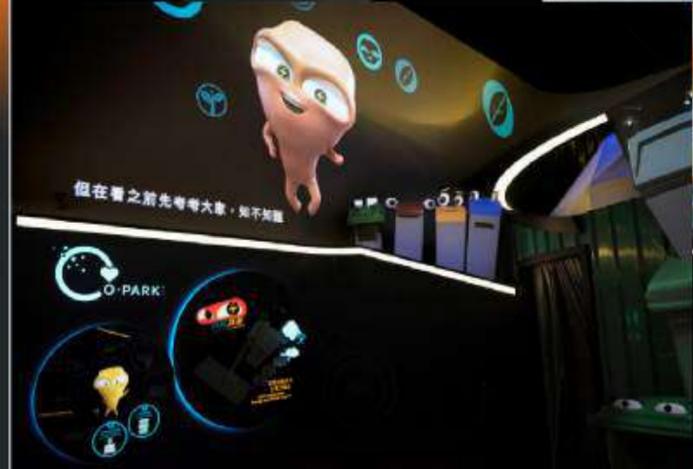
好玩的時候才剛剛開始



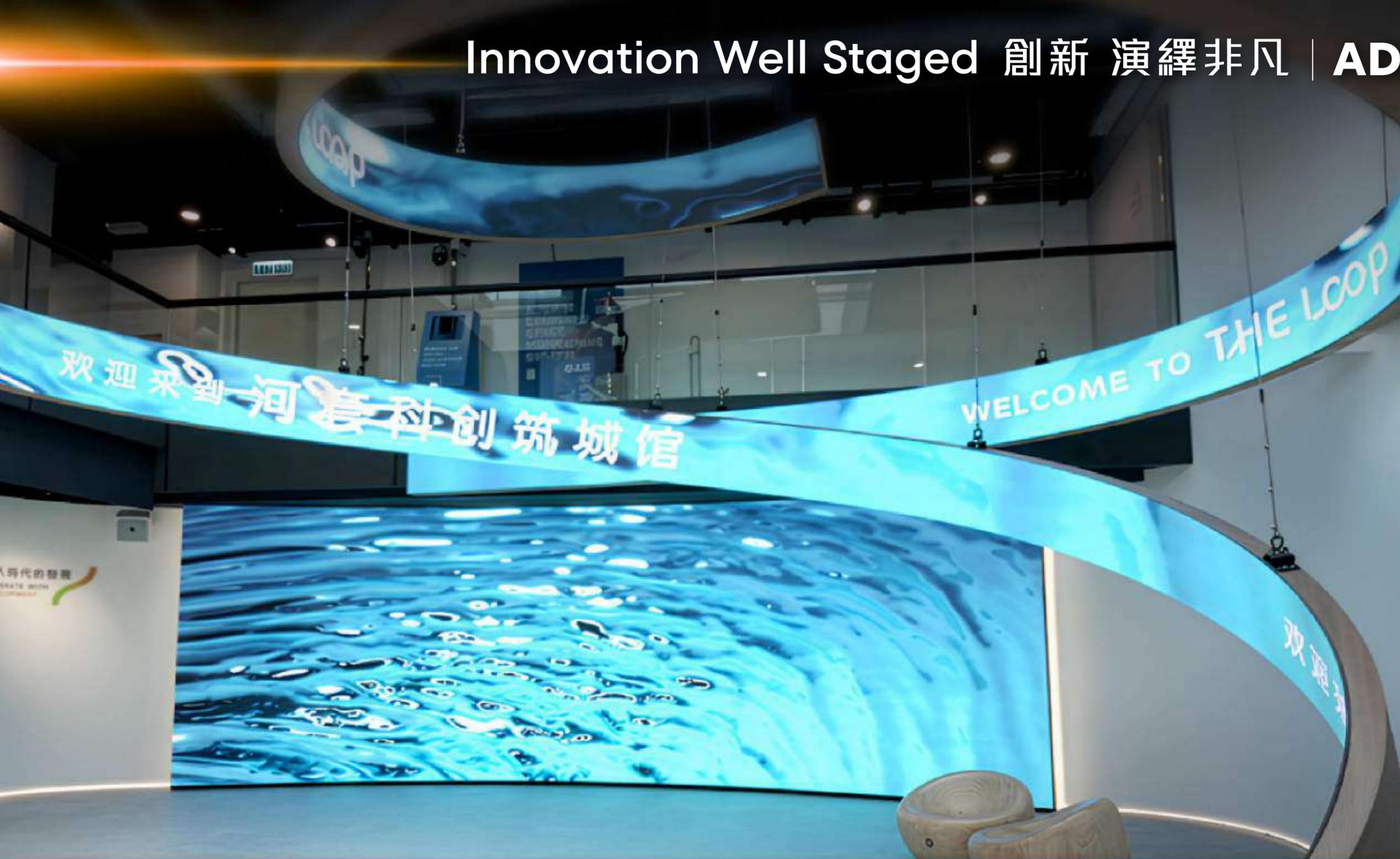
O · PARK 1

Anchored by the "Big Waster" character, this Visitor Centre uses 3D animations and interactive installations to turn the waste-to-energy process into an immersive educational journey.

以「大嘍鬼」為主題，訪客中心透過 3D 動畫與互動裝置，將「轉廢為能」的過程轉化為沉浸式教育體驗。



Innovation Well Staged 創新 演繹非凡 | ADBROWNIES SHOWCASE 作品



The Loop 河套科創築城館

As the gateway to the Northern Metropolis, this center uses a symbolic LED atrium and an immersive sandtable to showcase Hong Kong-Mainland integration and infrastructure planning.

作為探索北部都會區的門戶，展館透過環形 LED 中庭與沉浸式沙盤，生動展現深港融合。





Hung Shui Kiu / Ha Tsuen New Development Area Community Liaison Centre 洪水橋 / 厦村新發展區 社區聯絡中心

This centre blends local heritage with smart innovation, featuring a dynamic sand table and robotic arms to project an urban future.

展館透過機械臂及互動沙盤，將歷史傳承與未來智慧城市藍圖完美交融。





China's Pioneer of "Culture & Tech" Integrated Experiences

Uplifting exhibitions with technology and innovative designs

中國首屈一指「文化與科技」綜合體驗先驅

糅合科技與創新設計，打造非凡展覽

Engineering the Impossible

築極致空間 造無限可能

1,400+ Exhibition halls 展館案例

Fengyuzhu's nationwide presence reinforces its role as a pioneer in immersive technology, transforming spaces and cultural IPs into captivating landmarks.

縱橫全國的技術實踐，見證風語築領航沉浸式科技。風語築專注於轉化空間與文化IP，打造觸動人心的體驗地標。



China Pavilion at Expo 2020 Dubai
2020 杜拜世博會中國館

風語築 EXHIBITION SHOWCASE 展覽館作品

代表中國走向世界



The History Exhibition Hall of the Communist Party of China
中國共產黨歷史展覽館

風語築 EXHIBITION SHOWCASE 展覽館作品



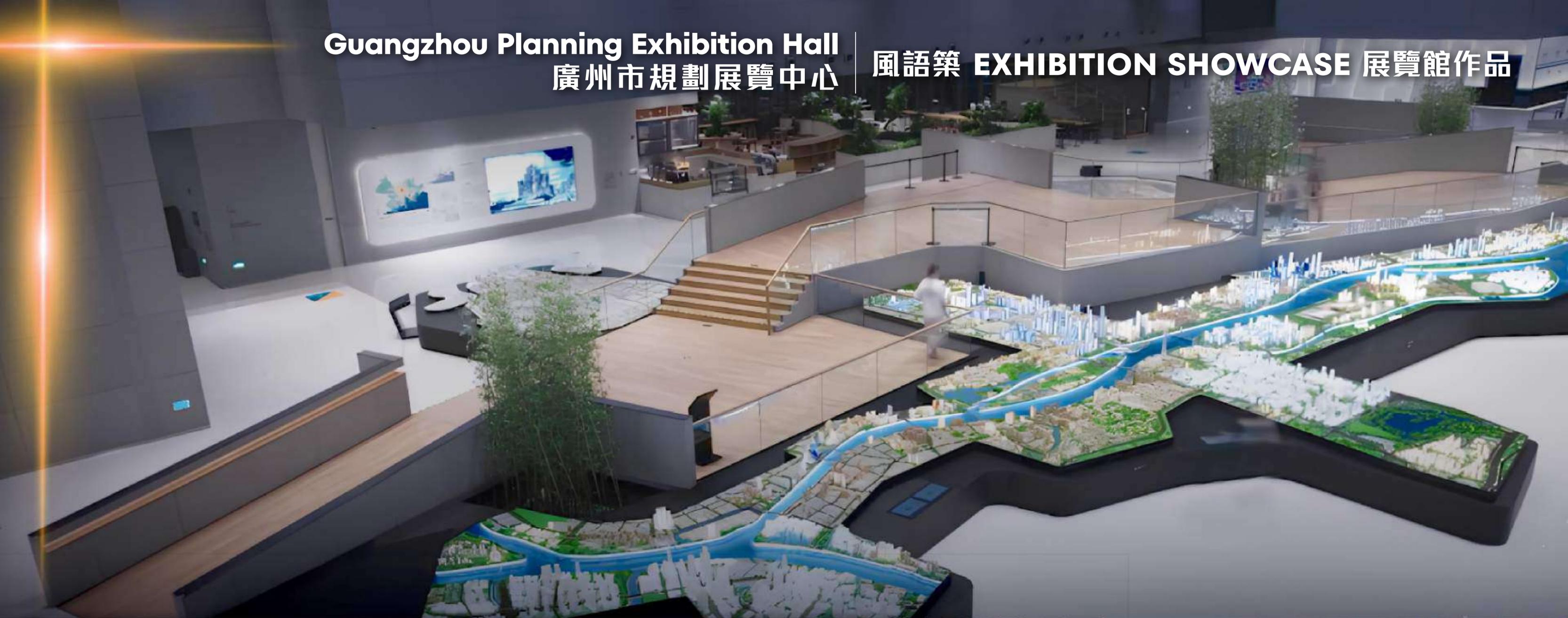
On the centenary of the founding of the Communist Party of China, this hall opens as the largest, most comprehensive, and most significant national-level exhibition hall.

中國共產黨百年華誕之際開館，作為規模最大、功能全面、地位重要的國家級展館。



Guangzhou Planning Exhibition Hall 廣州市規劃展覽中心

風語築 EXHIBITION SHOWCASE 展覽館作品



By utilizing vast scale models and high-tech interactive displays, it traces the city's historical heritage, highlights its vibrant development, and projects a visionary blueprint for a future metropolis.

展館透過巨型全景沙盤與高科技互動技術，完整追溯歷史文化底脈，生動呈現其充滿活力的今日面貌，並描繪出邁向未來大都會的宏偉藍圖。



Southern Power Grid Technology Exchange Center
南方電網科技交流中心

風語築 EXHIBITION SHOWCASE 展覽館作品



Shaped like an "Ark of Technology", this innovative complex showcases cutting-edge innovations like inspection robots and digital grids, reflecting smart and green development.

以「科技之舟」為造型的創新綜合體，集中展示電力巡檢機器人與數位電網等硬派技術，體現南方電網的智慧綠色發展。



Shijingshan Planning Exhibition Hall 石景山規劃館

風語築 EXHIBITION SHOWCASE 展覽館作品



Transformed from an abandoned sales center, this comprehensive platform seamlessly blends traditional Chinese elements with modern design to showcase Shijingshan's historical evolution and future blueprint.

由廢舊售樓處改造而成，展館融合傳統中式與現代設計，集中展示石景山區的歷史變遷、建設成就與未來規劃。



Quzhou Urban Exhibition Hall
衢州市城市展示館

風語築 EXHIBITION SHOWCASE 展覽館作品

添 綠 小
得 陰 溪
黃 不 泛
鵬 減 盡
四 來 却
五 時 山
聲 路 行



Themed "A City Stage That Never Ends", this hall integrates multimedia and scale models to vividly narrate Quzhou's transformation into a modern garden city.

以「永不落幕的城市舞台」為主題，展館融合多媒體技術，全方位演繹衢州邁向「現代田園城市」的滄桑巨變。

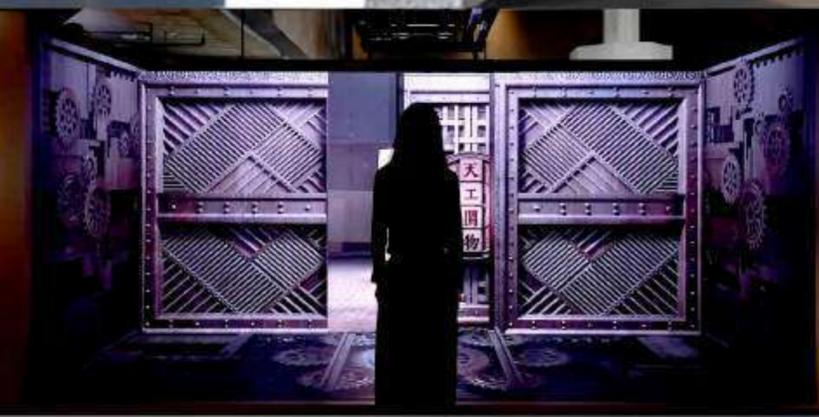
World Skills Museum
世界技能博物館

風語築 EXHIBITION SHOWCASE 展覽館作品



As the world's first physical museum authorized by WorldSkills International, this museum uses cutting-edge technology to showcase the history and future of global vocational development.

作為全球首個獲世界技能組織認可的實體博物館，展館應用最新科技，生動展示世界技能發展的歷史與未來。



Chongqing Planning Exhibition Gallery
重慶規劃展示館

風語築 EXHIBITION SHOWCASE 展覽館作品



Themed "The City's Living Room" and facing the confluence of two rivers, this gallery utilizes immersive design to capture the essence of Chongqing's unique landscape and vibrant urban evolution.

展館正對兩江交會美景，以「城市會客廳」為主題，透過沉浸式設計呈現重慶獨特的山水城市風貌與發展大觀。



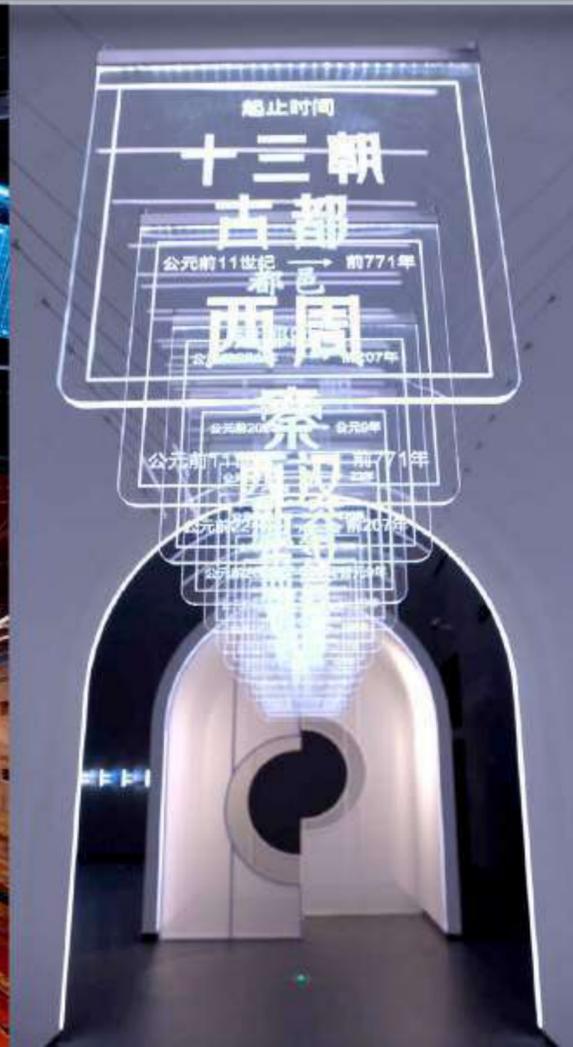
Xi'an Urban Planning Exhibition Hall 西安市規劃館

風語築 EXHIBITION SHOWCASE 展覽館作品



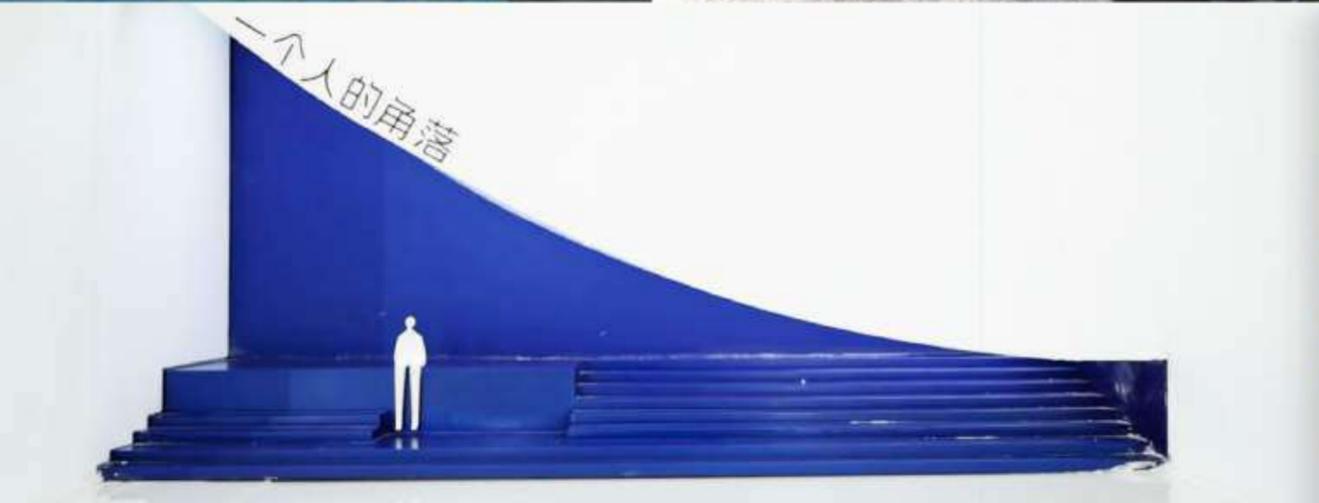
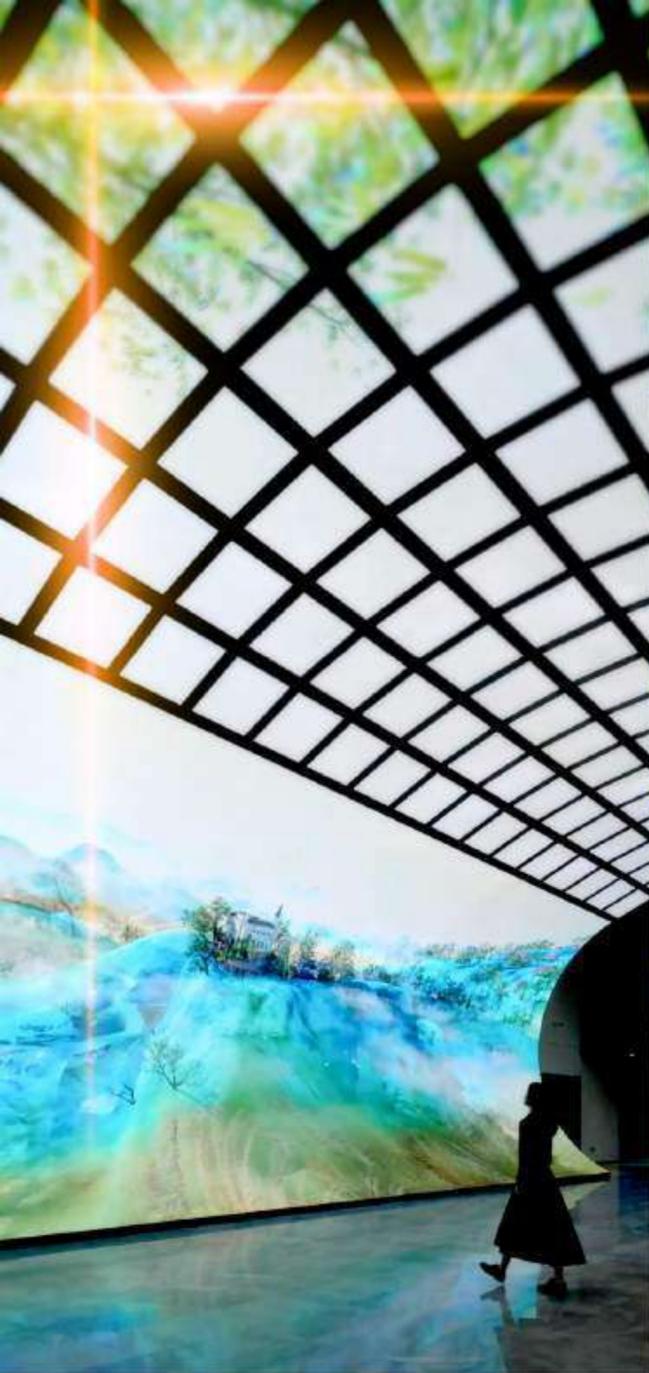
Comprehensively recording the development of the ancient capital, it creates a powerful visual impact to showcase urban layout and cultural heritage, highlighting Xi'an's unique development advantages.

全面記錄十三朝古都的發展軌跡，展現城市的歷史沿革、規劃佈局及建築特色，以強烈的視覺衝擊力突顯西安得天獨厚的發展優勢。



Deqing Urban Exhibition Center
德清城市展示中心

風語築 EXHIBITION SHOWCASE 展覽館作品



Serving as a core cultural venue, this multifaceted public space seamlessly integrates exhibitions, art, sports, and reading to showcase the city's planning and future blueprints.

作為展示城市規劃的核心文化場地，這是一個集展覽、藝術、運動與閱讀於一體的多元化城市公共空間。

Zhejiang Innovation Hall 浙江創新館

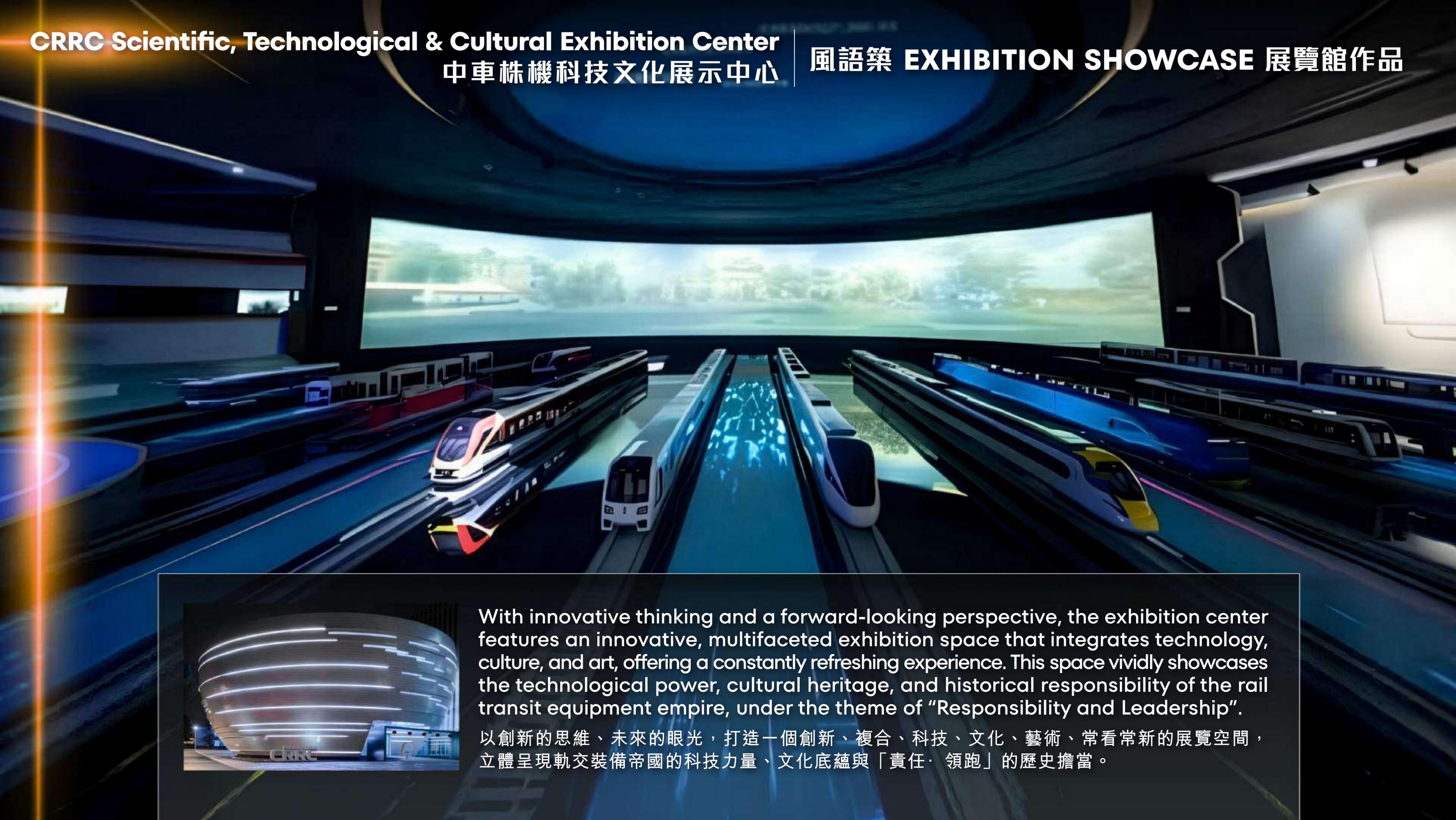
風語築 EXHIBITION SHOWCASE 展覽館作品



The Zhejiang Innovation Hall features five major exhibition areas that comprehensively showcase Zhejiang's commitment to the "88 Strategy" and its efforts to develop innovative spaces for 'important enterprises' and advancements in the technological field.

浙江創新館設置5大展廳，全面展現浙江忠行「八八戰略」、奮力打造「重要的企業」創新空間發展與科技領域的創新。





With innovative thinking and a forward-looking perspective, the exhibition center features an innovative, multifaceted exhibition space that integrates technology, culture, and art, offering a constantly refreshing experience. This space vividly showcases the technological power, cultural heritage, and historical responsibility of the rail transit equipment empire, under the theme of "Responsibility and Leadership".

以創新的思維、未來的眼光，打造一個創新、複合、科技、文化、藝術、常看常新的展覽空間，立體呈現軌交裝備帝國的科技力量、文化底蘊與「責任·領跑」的歷史擔當。



**BRINGING NEW SPARKLES
TO HK CULTURAL DEVELOPMENT:
CULTURAL TOURISM**

為香港文化發展增添新亮點：
文化旅遊

風語築 CULTURAL TOURISM SHOWCASE 文旅作品

HU SHI GUANG Art Eco Site

灑石光·藝術生態走廊

**China's first localized
cultural cluster and new art
and cultural tourism landmark
in the Yangtze River Delta**

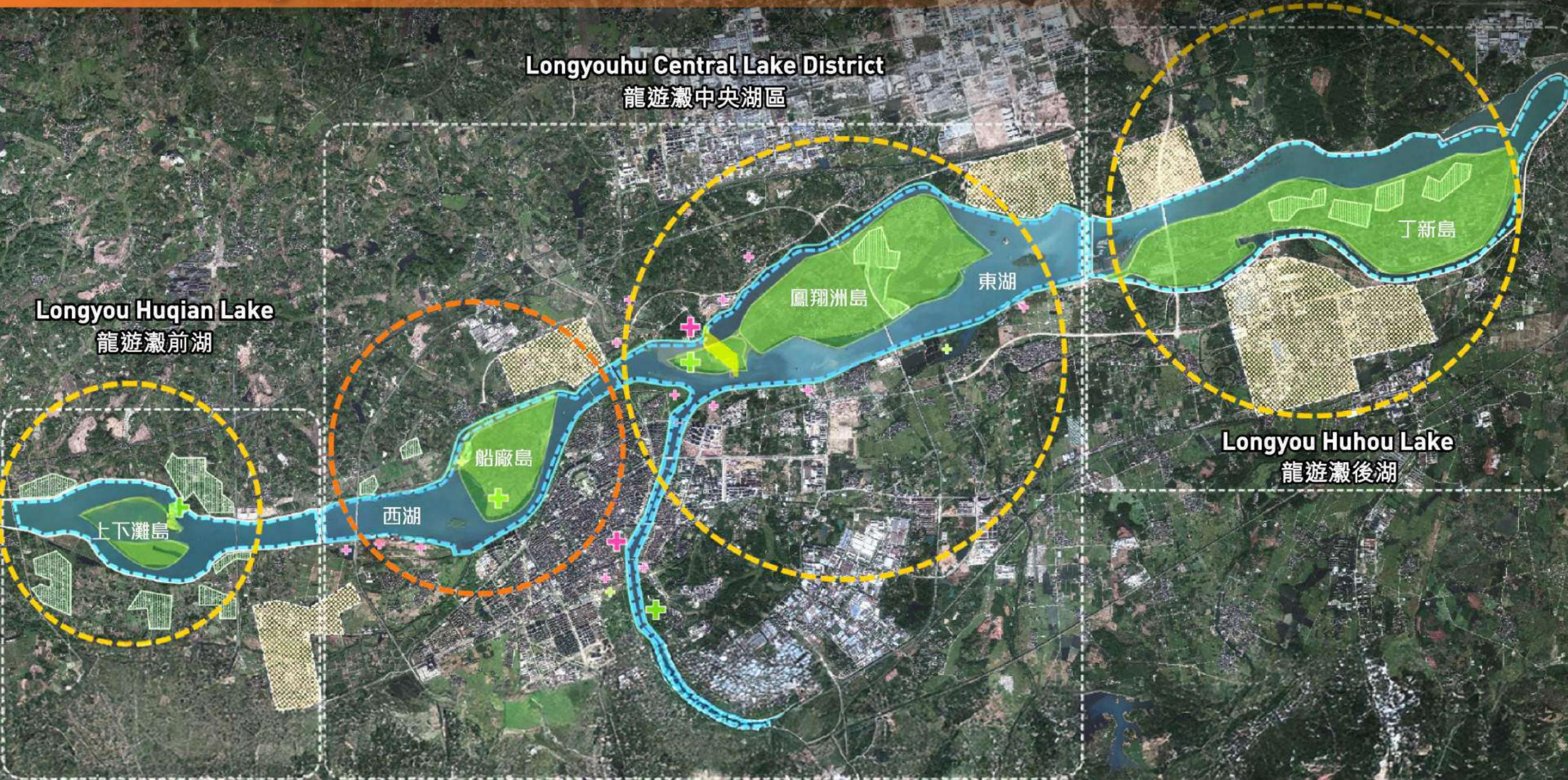
**國內首個在地文化集群及
長三角藝術文旅新地標**

Hu Shi Guang Art Eco Site 灑石光·藝術生態走廊

Connecting the local Longyou area and its residents, using art to boost the development of Longyou County
連接龍遊地方與居民，以藝術助推龍遊縣的發展



Hu Shi Guang Art Eco Site 灑石光·藝術生態走廊



Longyouhu Central Lake District
龍遊灑中央湖區

Longyou Huqian Lake
龍遊灑前湖

Longyou Huhou Lake
龍遊灑後湖

丁新島

鳳翔洲島

東湖

船廠島

西湖

上下灘島

Hu Shi Guang Art Eco Site 灑石光·藝術生態走廊



Hu Shi Guang Art Eco Site 灑石光·藝術生態走廊



風語築 CULTURAL TOURISM SHOWCASE 文旅作品

Tonglu Fangyukong

Country Lodge Cultural and Creative Complex

桐廬縣放語空鄉宿文創綜合體

The Most Beautiful Public Cultural
Space in Zhejiang Province

浙江省最美公共文化空間

Awarded Hangzhou's
"Top Ten New Cultural Landmarks"

榮獲杭州「十大文化新地標」

Tonglu Fangyukong Country Lodge Cultural and Creative Complex

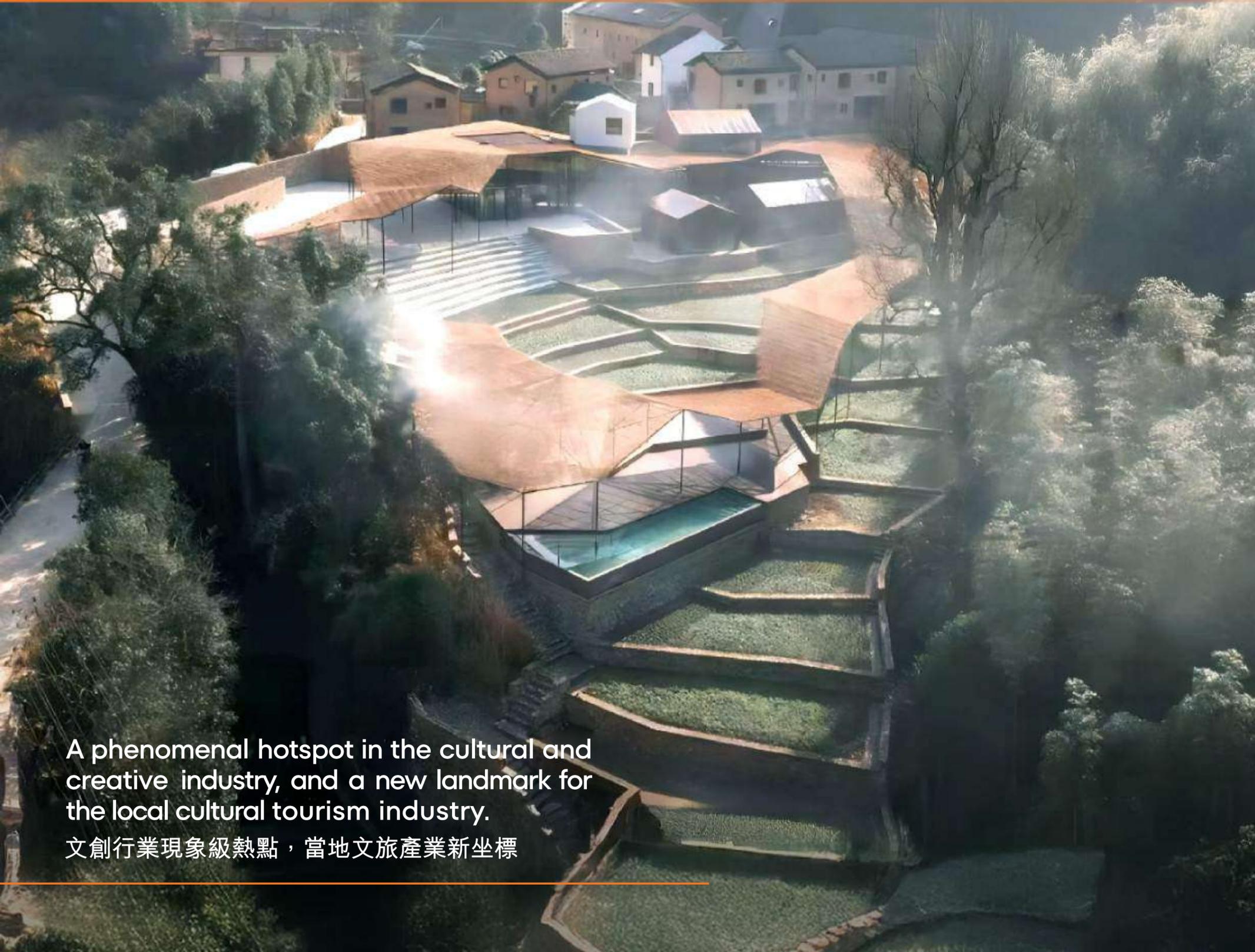
桐廬縣放語空鄉宿文創綜合體

- 公共空間
- 民宿客房
- 藝術裝置



Tonglu Fangyukong Country Lodge Cultural and Creative Complex

桐廬縣放語空鄉宿文創綜合體



A phenomenal hotspot in the cultural and creative industry, and a new landmark for the local cultural tourism industry.

文創行業現象級熱點，當地文旅產業新坐標

Tonglu Fangyukong Country Lodge Cultural and Creative Complex

桐廬縣放語空鄉宿文創綜合體



Tonglu Fangyukong Country Lodge Cultural and Creative Complex

桐廬縣放語空鄉宿文創綜合體



Tonglu Fangyukong Country Lodge Cultural and Creative Complex

桐廬縣放語空鄉宿文創綜合體



An aerial photograph of a traditional Chinese village. The central feature is a large, rectangular pond with greenish water, surrounded by a stone wall. The buildings are traditional, with grey tiled roofs and white walls. The village is surrounded by modern buildings and greenery.

風語築 CULTURAL TOURISM SHOWCASE 文旅作品

Mt. Nankun-Mt. Luofu

Demonstration Zone (Huizhou) Architectural Art Plan

環南崑山—羅浮山引領區（惠州）建築藝術計劃

Mt. Nankun-Mt. Luofu Demonstration Zone (Huizhou) Architectural Art Plan
環南崑山—羅浮山引領區（惠州）建築藝術計劃



BEFORE 改造
TRANSFORMATION 前



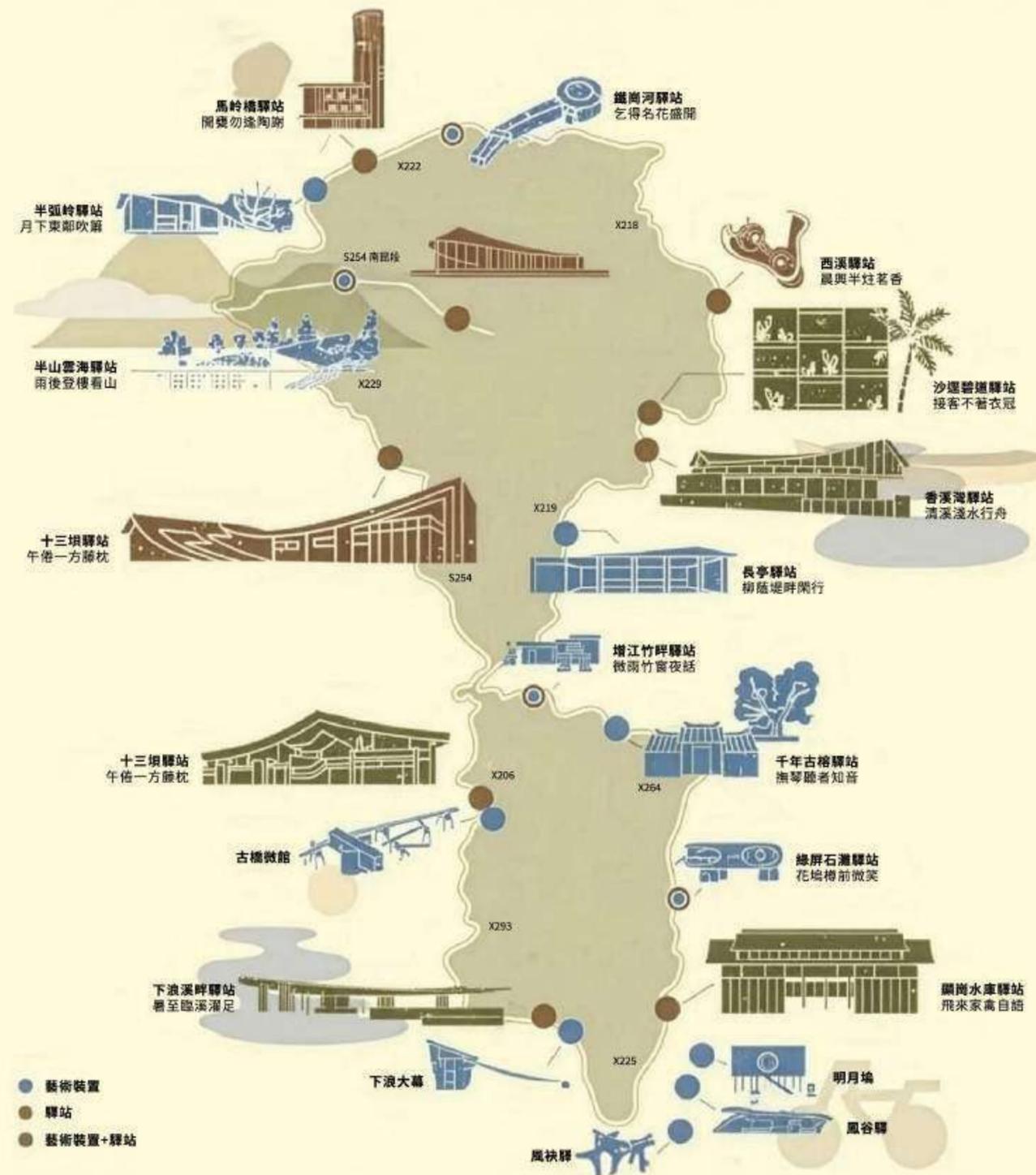
改造 **AFTER**
後 TRANSFORMATION

Mt. Nankun-Mt. Luofu Demonstration Zone (Huizhou) Architectural Art Plan

環南崑山—羅浮山引領區（惠州）建築藝術計劃

Backed by the Huizhou Nankun-Luofu Mountains Architectural Art Project, this unique mountain retreat integrates Su Dongpo's cultural narrative, artistic rural spaces, and Oriental tasting aesthetics. Inspired by Dongpo's "16 Joys of Life", it offers a wilderness sanctuary to rediscover the profound leisure of simply brewing tea and listening to the rain.

依托環南昆山-羅浮山引領區（惠州）建築藝術計劃，打造集「東坡文化敘事」「藝術鄉野空間」「東方品飲美學」於一體的特色山飲社區。以東坡「人生賞心十六樂事」為線索，在山上野之間，重拾那種能把「煮茶聽雨」當作正經事的自在感。



東坡樂事 Dongpo's Delights



深度體驗工坊



文化周邊產品



山野自然體驗



線上內容產出

Mt. Nankun-Mt. Luofu Demonstration Zone (Huizhou) Architectural Art Plan

環南崑山—羅浮山引領區（惠州）建築藝術計劃



Aiming to create a "Ecological Garden of the Greater Bay Area", this plan invites top global designers to build high-quality aesthetic demonstration points. It establishes a platform for creative exchange, using architecture and art to shape a visionary future for urban-rural development.

致力打造「大灣區生態花園」及世界級康養目的地，本計劃招募全球頂尖設計師參與建設高品質美學示範點。透過搭建國際交流創作平台，以建築與藝術的力量形成區域美學合力，共同描繪具想像力的未來城鄉圖景。

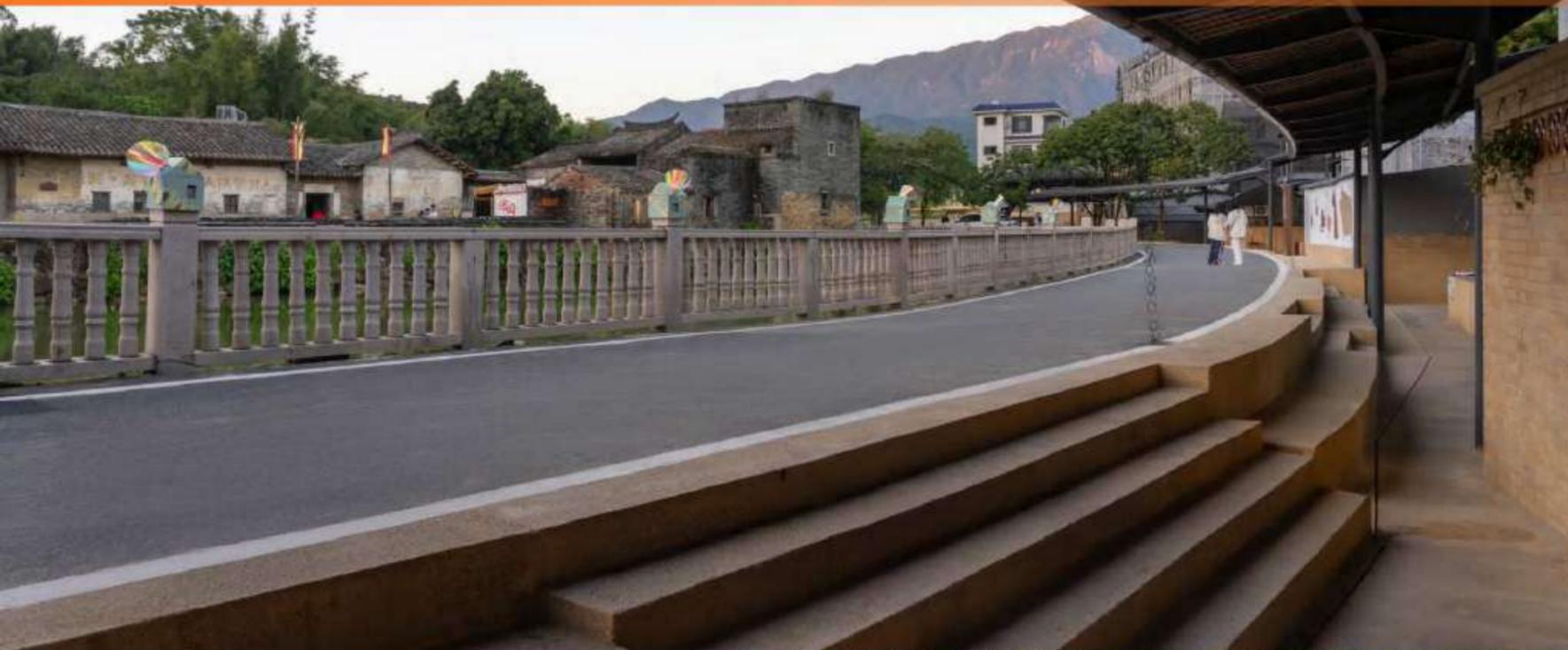
Mt. Nankun-Mt. Luofu Demonstration Zone (Huizhou) Architectural Art Plan

環南崑山—羅浮山引領區（惠州）建築藝術計劃



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Mt. Nankun-Mt. Luofu Demonstration Zone (Huizhou) Architectural Art Plan

環南崑山—羅浮山引領區（惠州）建築藝術計劃



風語築 CULTURAL TOURISM SHOWCASE 文旅作品

Water Side Science Fiction Hall

在水一方科幻館



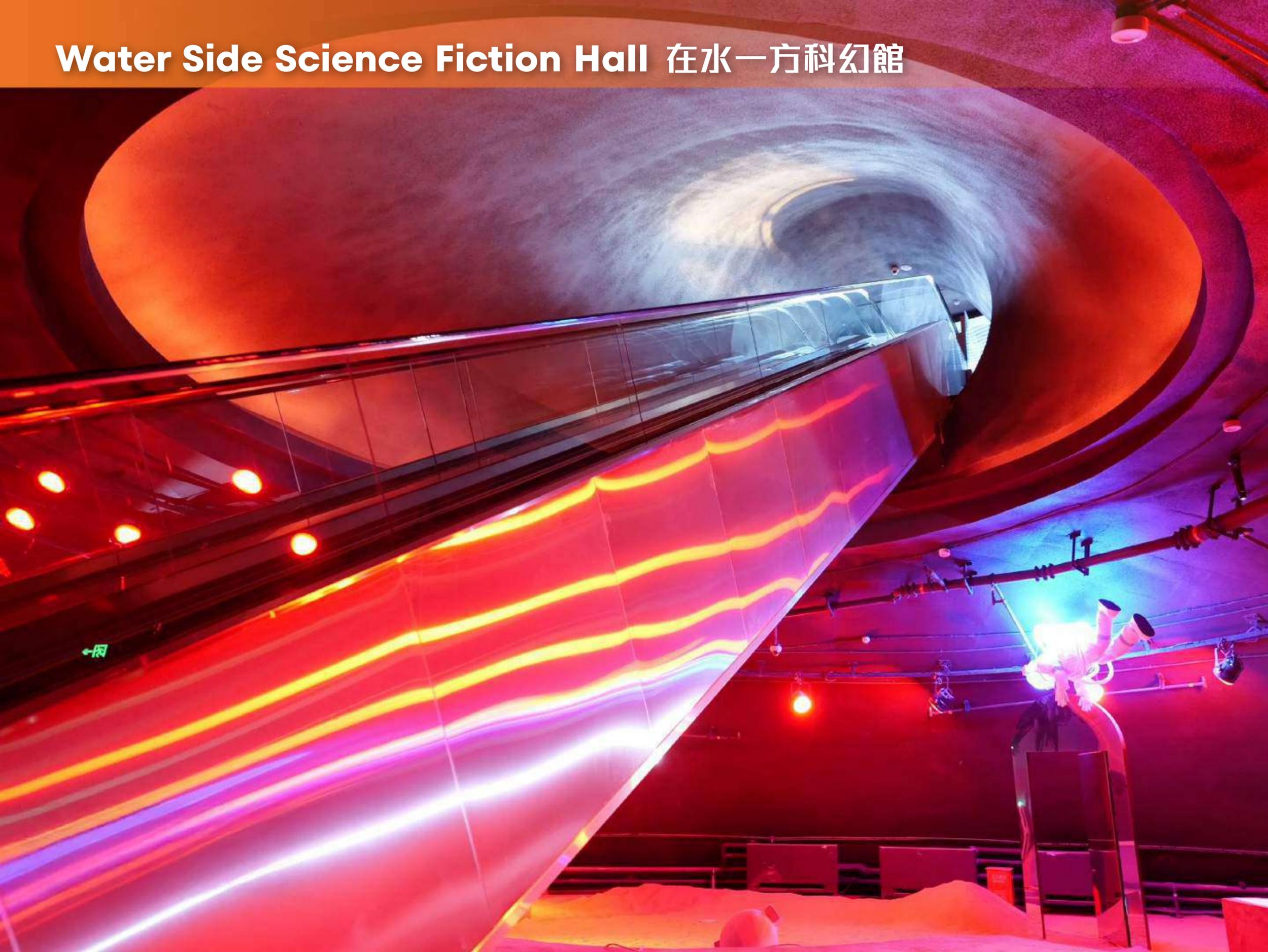
Water Side Science Fiction Hall 在水一方科幻館



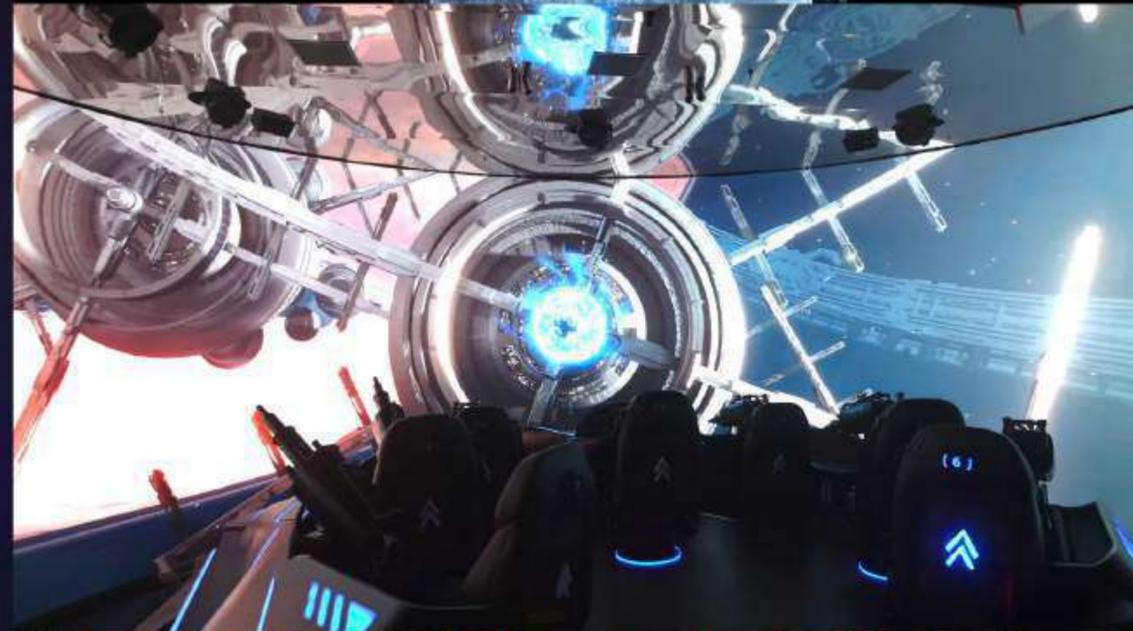
This Shanghai Grand World Guinness record-holding double-shell structure integrates The Three-Body Problem IP and immersive VR to seamlessly blend oriental philosophy with cutting-edge futuristic experiences. 這座榮獲基尼斯紀錄的雙殼體建築深度導入《三體》IP，綜合運用VR等高科技，將東方哲學與前沿科幻體驗完美交融。



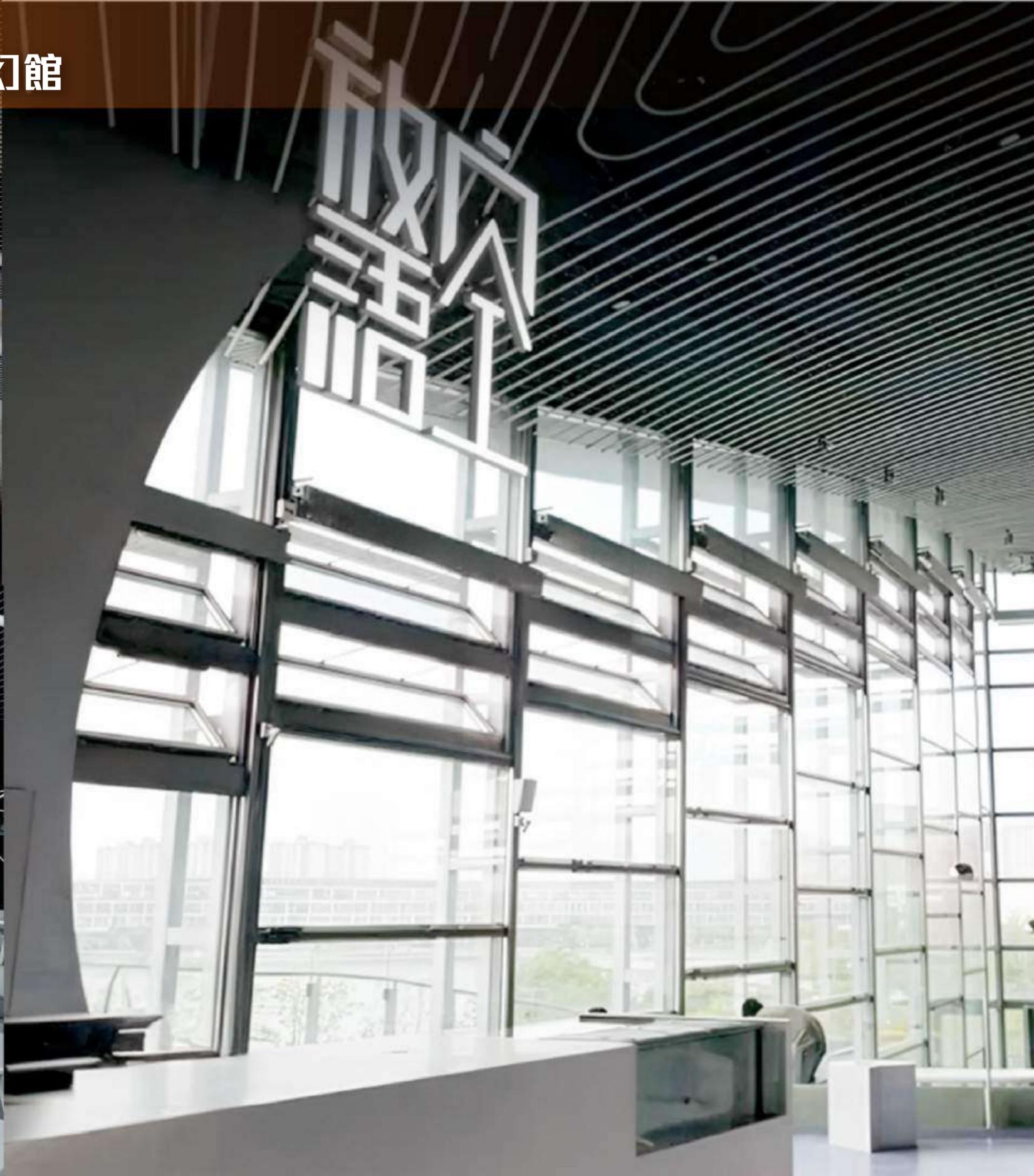
Water Side Science Fiction Hall 在水一方科幻館



Water Side Science Fiction Hall 在水一方科幻館



Water Side Science Fiction Hall 在水一方科幻館





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Adbrownies Group

Brand Experience Curation 品牌體驗策展

Full-Service Creative Services 全方位創意服務

Multimedia Production 多媒體製作

風語築

Exhibition Technology 數字展覽科技

Architecture Design 建築設計

New Cultural Tourism 新文旅實踐

KEY PEOPLE 核心成員



Adbrownies Group

Karin Wong
王嘉明

Co-Founder
聯合創辦人

Head of Creative
創意總監



Adbrownies Group

Samantha Wong
黃羨恩

Co-Founder
聯合創辦人

Chief Executive Officer
行政總裁



風語築

Liu Jun
劉駿

Executive Deputy General Manager
常務副總經理

General Manager of Innovation Center
創新中心總經理



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LET'S TURN YOUR BOLDEST VISIONS INTO REALITIES

